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KNOWLEDGE-BASED ECONOMY

Textbook and Study Guide

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The objective of this textbook and study guide, implemented within the framework of English-taught Master's degree programs the field of international economy "International Business" and "Management and Production Engineering", is to provide the theoretical knowledges of a holistic idea of the theory of knowledge management, the concept of knowledge in an organization, the process of creating new organizational knowledge and the formation of creative cognitive activity necessary for the innovative development of the economy and society. The textbook and study guide covers the features of knowledge management at three levels: international, national, and local (for individual companies), and also includes the main Case-study, to demonstrate practical examples, as well as practical tasks, resources for self-study and video section, selected for each topic covered.

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CONTENTS

INTRODUCTION.....	6
1. KNOWLEDGE-BASED ECONOMY: FORMATION AND DEVELOPMENT.....	10
1.1. Historical excursion into the formation of the concept of knowledge-based economy.....	10
1.2. Knowledges: classification and basic approaches to definition.....	13
1.3. Knowledge-based economy: definition and features.....	18
<i>Practical tasks</i>	22
<i>Resources for self-study</i>	23
<i>Video section</i>	24
2. THE KNOWLEDGE MARKET IN THE MODERN ECONOMY: THE ESSENCE, STRUCTURE AND FEATURES OF DEVELOPMENT.....	25
2.1. Knowledge markets: features and relationships with other markets.....	25
2.2. The influence of world trends on the knowledge market development...	28
2.3. The role of knowledge in the economic development of a country.....	33
<i>Practical tasks</i>	46
<i>Resources for self-study</i>	47
<i>Video section</i>	48
3. INTERNATIONAL KNOWLEDGE SHARING.....	49
3.1. Knowledge as a special element of world trade.....	49
3.2. International technology trade.....	52
3.3. Export of educational services (educational exchange).....	64
3.4. International information exchange.....	74
<i>Practical tasks</i>	79
<i>Resources for self-study</i>	79
<i>Video section</i>	81
4. KNOWLEDGE-BASED ECONOMY INFRASTRUCTURE.....	82

4.1. Institutes for the production of new knowledge.....	82
4.2. The role of development institutions in the production of new knowledge.....	86
4.3. Interaction between the state, business and educational institutions (Triple Helix Model of innovation).....	93
<i>Practical tasks</i>	99
<i>Resources for self-study</i>	100
<i>Video section</i>	101
5. THE RELATIONSHIP OF KNOWLEDGE AND INNOVATION.....	102
5.1. Building a national innovation system based on the Triple Helix Model of innovation.....	102
5.2. Methods for stimulating innovation activities.....	109
<i>Practical tasks</i>	117
<i>Resources for self-study</i>	118
<i>Video section</i>	119
6. ORGANIZATION KNOWLEDGE MANAGEMENT.....	121
6.1. Fundamentals of the concept of knowledge management in an organization.....	121
6.2. Features of knowledge management in an organization.....	126
<i>Practical tasks</i>	133
<i>Resources for self-study</i>	133
<i>Video section</i>	134
7. INTELLECTUAL RESOURCES AS AN OBJECT OF MANAGEMENT: FORMATION OF A TALENT MANAGEMENT SYSTEM IN THE ORGANIZATION.....	135
<i>Practical tasks</i>	142
<i>Resources for self-study</i>	142
<i>Video section</i>	143

8. ENGINEERING AND KNOWLEDGE AUDIT IN THE ORGANIZATION.....	144
8.1. Fundamentals of knowledge engineering.....	144
8.2. Knowledge audit in the organization.....	149
<i>Practical tasks</i>	152
<i>Resources for self-study</i>	153
<i>Video section</i>	154
REFERENCES.....	156
APPENDIXES.....	169

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